

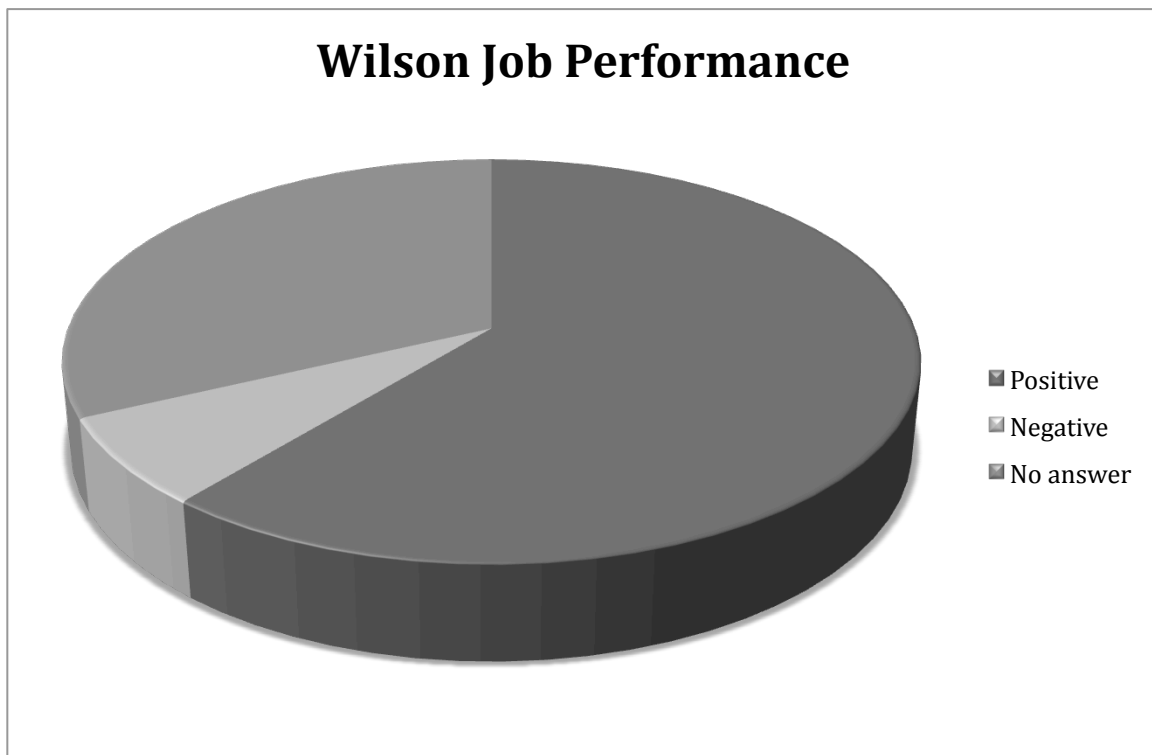
To: Mike Williams
Florida AFL-CIO
From: Thomas Eldon, SEA
Re: Florida Congressional District 17
Date: 17 March 2010

Wilson: The clear front runner

Although the Democratic primary to replace Kendrick Meek is still in the formative stage, this survey shows that one candidate stands above the others and has a chance to put this race away in the early stages.

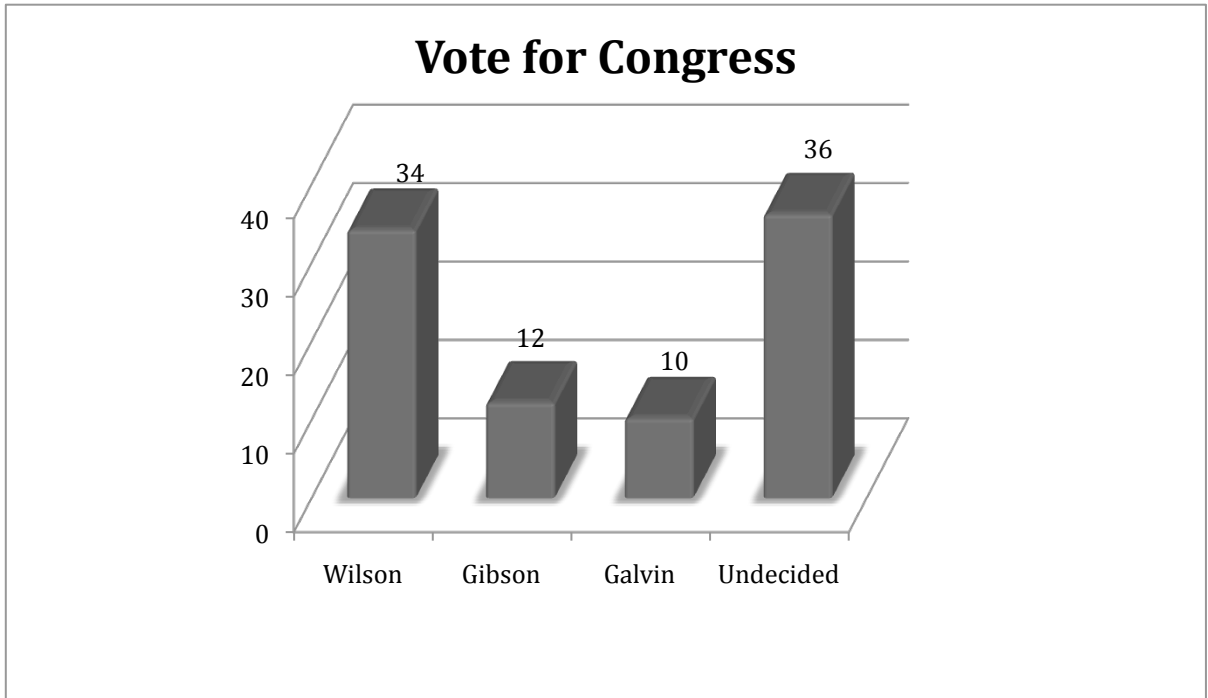
Frederica Wilson is the only candidate with total name recognition over fifty percent. Her positive name identification of 57% rivals sitting congressmen.

Her job performance as state senator at 61 to 7 percent is almost ten to one is equally impressive.



POLLING AND STRATEGIC DESIGN

Not surprisingly, Wilson opens a solid lead in the horserace. Sitting at 34%, her only competition is undecided at 36% with the rest of the field under 15% and most in low single digits.



Short of any radical developments, Wilson should continue to build on her advantage and claim the nomination.

The poll was conducted from March 11-15, 2010 among 300 likely general election voters with a margin of error of 5.6 percent.

